

Visitor Arrivals by Country/Area & Purpose of Visit for Mar. 2018 (provisional figures)

Compilation: Japan National Tourism Organization (JNTO)

Country/Area	Total			Tourism			Business			Others		
	2017	2018	% Change	2017	2018	% Change	2017	2018	% Change	2017	2018	% Change
	Mar.	Mar.		Mar.	Mar.		Mar.	Mar.		Mar.		
Grand Total	2,205,664	2,607,956	18.2	1,898,944	2,283,596	20.3	156,270	155,673	-0.4	150,450	168,687	12.1
Asia Total	1,838,801	2,172,981	18.2	1,607,832	1,924,564	19.7	101,152	101,280	0.1	129,817	147,137	13.3
South Korea	488,349	619,196	26.8	437,160	566,526	29.6	31,835	31,754	-0.3	19,354	20,916	8.1
China	508,979	594,920	16.9	417,718	493,586	18.2	29,917	28,795	-3.8	61,344	72,539	18.2
Taiwan	339,884	387,338	14.0	320,890	366,257	14.1	10,916	11,891	8.9	8,078	9,190	13.8
Hong Kong	164,469	195,651	19.0	159,607	190,785	19.5	3,513	3,313	-5.7	1,349	1,553	15.1
Thailand	111,502	116,213	4.2	104,333	109,191	4.7	3,825	3,915	2.4	3,344	3,107	-7.1
Singapore	33,791	38,089	12.7	30,262	34,417	13.7	3,041	3,144	3.4	488	528	8.2
Malaysia	43,744	47,652	8.9	39,418	43,188	9.6	2,378	2,331	-2.0	1,948	2,133	9.5
Indonesia	36,001	32,428	-9.9	30,688	26,939	-12.2	2,499	2,394	-4.2	2,814	3,095	10.0
Philippines	34,860	56,103	60.9	28,879	51,014	76.6	2,271	2,184	-3.8	3,710	2,905	-21.7
Vietnam	30,594	35,235	15.2	11,573	12,398	7.1	2,937	2,776	-5.5	16,084	20,061	24.7
India	11,242	13,832	23.0	5,015	6,566	30.9	4,066	4,789	17.8	2,161	2,477	14.6
Macau	7,617	7,417	-2.6	7,445	7,254	-2.6	77	65	-15.6	95	98	3.2
Israel	5,422	6,013	10.9	4,853	5,532	14.0	492	404	-17.9	77	77	0.0
Mongolia	2,354	2,322	-1.4	1,082	883	-18.4	338	517	53.0	934	922	-1.3
Turkey	1,711	2,127	24.3	1,144	1,366	19.4	416	587	41.1	151	174	15.2
Asia Unclassified	18,282	18,445	0.9	7,765	8,662	11.6	2,631	2,421	-8.0	7,886	7,362	-6.6
Europe Total	143,530	171,618	19.6	107,021	136,127	27.2	27,027	26,041	-3.6	9,482	9,450	-0.3
United Kingdom	31,390	36,398	16.0	24,556	29,968	22.0	5,250	4,841	-7.8	1,584	1,589	0.3
France	23,656	25,332	7.1	17,630	18,997	7.8	4,131	4,157	0.6	1,895	2,178	14.9
Germany	22,422	24,923	11.2	15,508	18,519	19.4	5,564	5,117	-8.0	1,350	1,287	-4.7
Italy	11,004	13,244	20.4	8,155	10,536	29.2	2,183	2,107	-3.5	666	601	-9.8
Russia	7,105	8,916	25.5	4,930	6,799	37.9	1,440	1,528	6.1	735	589	-19.9
Spain	6,255	11,524	84.2	4,929	10,215	107.2	940	908	-3.4	386	401	3.9
Sweden	5,059	6,290	24.3	3,921	5,300	35.2	878	723	-17.7	260	267	2.7
Netherlands	5,429	5,612	3.4	4,001	4,082	2.0	1,166	1,256	7.7	262	274	4.6
Switzerland	3,994	5,627	40.9	3,278	4,959	51.3	554	508	-8.3	162	160	-1.2
Belgium	2,752	3,158	14.8	1,996	2,328	16.6	640	687	7.3	116	143	23.3
Finland	2,835	2,662	-6.1	2,195	2,110	-3.9	453	408	-9.9	187	144	-23.0
Poland	2,831	3,321	17.3	2,285	2,710	18.6	357	357	0.0	189	254	34.4
Denmark	2,445	3,814	56.0	1,759	3,184	81.0	600	512	-14.7	86	118	37.2
Norway	2,147	3,545	65.1	1,654	3,174	91.9	374	262	-29.9	119	109	-8.4
Austria	1,929	2,326	20.6	1,353	1,739	28.5	461	457	-0.9	115	130	13.0
Portugal	1,766	2,453	38.9	1,494	2,146	43.6	201	223	10.9	71	84	18.3
Ireland	1,624	2,178	34.1	1,173	1,716	46.3	350	352	0.6	101	110	8.9
Europe Unclassified	8,887	10,295	15.8	6,204	7,645	23.2	1,485	1,638	10.3	1,198	1,012	-15.5
Africa Total	2,987	3,299	10.4	1,110	1,464	31.9	799	818	2.4	1,078	1,017	-5.7
North America Total	166,602	195,264	17.2	136,915	163,969	19.8	22,228	22,861	2.8	7,459	8,434	13.1
U.S.A.	130,922	150,964	15.3	105,418	124,178	17.8	19,429	20,095	3.4	6,075	6,691	10.1
Canada	29,439	34,886	18.5	26,522	31,725	19.6	1,960	2,006	2.3	957	1,155	20.7
Mexico	5,090	7,982	56.8	4,280	7,111	66.1	567	547	-3.5	243	324	33.3
North America Unclassified	1,151	1,432	24.4	695	955	37.4	272	213	-21.7	184	264	43.5
South America Total	8,780	11,259	28.2	7,197	9,482	31.7	868	1,041	19.9	715	736	2.9
Brazil	4,312	4,445	3.1	3,448	3,556	3.1	492	528	7.3	372	361	-3.0
South America Unclassified	4,468	6,814	52.5	3,749	5,926	58.1	376	513	36.4	343	375	9.3
Oceania Total	44,861	53,460	19.2	38,810	47,937	23.5	4,192	3,625	-13.5	1,859	1,898	2.1
Australia	39,965	47,472	18.8	35,137	43,225	23.0	3,467	2,929	-15.5	1,361	1,318	-3.2
New Zealand	4,606	5,642	22.5	3,568	4,602	29.0	648	604	-6.8	390	436	11.8
Oceania Unclassified	290	346	19.3	105	110	4.8	77	92	19.5	108	144	33.3
Stateless	103	75	-27.2	59	53	-10.2	4	7	75.0	40	15	-62.5

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