

Visitor Arrivals by Country/Area & Purpose of Visit for Oct. 2016 (provisional figures)

Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
	Oct.	Oct.		Oct.	Oct.		Oct.	Oct.		Oct.		
<b>Grand Total</b>	<b>1,829,265</b>	<b>2,135,905</b>	<b>16.8</b>	<b>1,564,772</b>	<b>1,848,154</b>	<b>18.1</b>	<b>166,456</b>	<b>174,523</b>	<b>4.8</b>	<b>98,037</b>	<b>113,228</b>	<b>15.5</b>
<b>Asia Total</b>	<b>1,527,602</b>	<b>1,758,623</b>	<b>15.1</b>	<b>1,343,297</b>	<b>1,557,119</b>	<b>15.9</b>	<b>103,267</b>	<b>108,656</b>	<b>5.2</b>	<b>81,038</b>	<b>92,848</b>	<b>14.6</b>
South Korea	370,842	449,555	21.2	328,053	405,806	23.7	31,899	31,149	-2.4	10,890	12,600	15.7
China	445,562	506,159	13.6	378,527	432,718	14.3	31,890	33,341	4.6	35,145	40,100	14.1
Taiwan	343,601	354,457	3.2	327,963	337,661	3.0	11,109	11,353	2.2	4,529	5,443	20.2
Hong Kong	129,080	153,975	19.3	125,002	149,668	19.7	3,498	3,527	0.8	580	780	34.5
Thailand	86,001	98,276	14.3	80,375	91,890	14.3	3,626	3,980	9.8	2,000	2,406	20.3
Singapore	25,205	29,860	18.5	21,664	26,091	20.4	3,279	3,464	5.6	262	305	16.4
Malaysia	28,488	36,696	28.8	24,953	33,050	32.4	2,799	2,822	0.8	736	824	12.0
Indonesia	16,753	23,257	38.8	12,343	17,343	40.5	2,134	3,334	56.2	2,276	2,580	13.4
Philippines	25,685	36,708	42.9	20,437	30,728	50.4	2,391	3,009	25.8	2,857	2,971	4.0
Vietnam	21,391	24,696	15.5	6,466	7,647	18.3	2,709	3,576	32.0	12,216	13,473	10.3
India	9,719	11,526	18.6	4,041	5,077	25.6	4,197	4,749	13.2	1,481	1,700	14.8
Macau	6,208	7,327	18.0	6,120	7,197	17.6	56	72	28.6	32	58	81.3
Israel	2,118	6,126	189.2	1,463	5,735	292.0	587	329	-44.0	68	62	-8.8
Mongolia	1,774	1,999	12.7	915	1,092	19.3	318	263	-17.3	541	644	19.0
Turkey	1,515	1,876	23.8	668	1,204	80.2	595	449	-24.5	252	223	-11.5
Asia Unclassified	13,660	16,130	18.1	4,307	4,212	-2.2	2,180	3,239	48.6	7,173	8,679	21.0
<b>Europe Total</b>	<b>135,290</b>	<b>165,439</b>	<b>22.3</b>	<b>95,454</b>	<b>121,411</b>	<b>27.2</b>	<b>30,766</b>	<b>32,578</b>	<b>5.9</b>	<b>9,070</b>	<b>11,450</b>	<b>26.2</b>
United Kingdom	26,221	32,022	22.1	18,921	23,605	24.8	6,020	6,160	2.3	1,280	2,257	76.3
France	23,871	30,035	25.8	17,933	23,331	30.1	4,638	5,016	8.2	1,300	1,688	29.8
Germany	18,840	22,874	21.4	11,089	15,072	35.9	6,794	6,532	-3.9	957	1,270	32.7
Italy	10,192	12,531	22.9	7,364	9,113	23.8	2,218	2,497	12.6	610	921	51.0
Russia	5,230	6,464	23.6	3,285	3,464	5.4	1,329	2,024	52.3	616	976	58.4
Spain	8,381	11,012	31.4	6,759	9,125	35.0	896	1,135	26.7	726	752	3.6
Sweden	5,170	5,920	14.5	3,753	4,504	20.0	1,098	1,136	3.5	319	280	-12.2
Netherlands	5,730	6,790	18.5	4,001	5,141	28.5	1,501	1,418	-5.5	228	231	1.3
Switzerland	5,025	6,218	23.7	4,160	5,286	27.1	742	761	2.6	123	171	39.0
Belgium	2,865	4,086	42.6	1,961	3,014	53.7	785	944	20.3	119	128	7.6
Finland	2,113	2,618	23.9	1,494	1,966	31.6	482	486	0.8	137	166	21.2
Poland	3,160	3,171	0.3	2,337	2,555	9.3	434	388	-10.6	389	228	-41.4
Denmark	2,733	3,138	14.8	2,046	2,481	21.3	601	589	-2.0	86	68	-20.9
Norway	1,808	1,809	0.1	1,296	1,372	5.9	467	385	-17.6	45	52	15.6
Austria	1,911	2,402	25.7	1,163	1,516	30.4	600	606	1.0	148	280	89.2
Portugal	1,769	2,271	28.4	1,556	1,987	27.7	169	220	30.2	44	64	45.5
Ireland	1,357	1,714	26.3	902	1,201	33.1	379	411	8.4	76	102	34.2
Europe Unclassified	8,914	10,364	16.3	5,434	6,678	22.9	1,613	1,870	15.9	1,867	1,816	-2.7
<b>Africa Total</b>	<b>3,346</b>	<b>3,329</b>	<b>-0.5</b>	<b>1,426</b>	<b>1,198</b>	<b>-16.0</b>	<b>845</b>	<b>974</b>	<b>15.3</b>	<b>1,075</b>	<b>1,157</b>	<b>7.6</b>
<b>North America Total</b>	<b>122,333</b>	<b>155,171</b>	<b>26.8</b>	<b>90,947</b>	<b>123,179</b>	<b>35.4</b>	<b>26,501</b>	<b>26,281</b>	<b>-0.8</b>	<b>4,885</b>	<b>5,711</b>	<b>16.9</b>
U.S.A.	96,208	119,463	24.2	68,824	91,890	33.5	23,423	22,990	-1.8	3,961	4,583	15.7
Canada	21,902	29,736	35.8	18,934	26,500	40.0	2,330	2,439	4.7	638	797	24.9
Mexico	3,319	4,819	45.2	2,681	4,068	51.7	522	586	12.3	116	165	42.2
North America Unclassified	904	1,153	27.5	508	721	41.9	226	266	17.7	170	166	-2.4
<b>South America Total</b>	<b>6,517</b>	<b>10,354</b>	<b>58.9</b>	<b>5,083</b>	<b>7,946</b>	<b>56.3</b>	<b>827</b>	<b>1,713</b>	<b>107.1</b>	<b>607</b>	<b>695</b>	<b>14.5</b>
Brazil	3,332	5,448	63.5	2,583	4,308	66.8	444	764	72.1	305	376	23.3
South America Unclassified	3,185	4,906	54.0	2,500	3,638	45.5	383	949	147.8	302	319	5.6
<b>Oceania Total</b>	<b>34,113</b>	<b>42,880</b>	<b>25.7</b>	<b>28,529</b>	<b>37,239</b>	<b>30.5</b>	<b>4,245</b>	<b>4,316</b>	<b>1.7</b>	<b>1,339</b>	<b>1,325</b>	<b>-1.0</b>
Australia	29,621	37,667	27.2	25,197	33,209	31.8	3,489	3,492	0.1	935	966	3.3
New Zealand	4,137	4,831	16.8	3,200	3,930	22.8	685	704	2.8	252	197	-21.8
Oceania Unclassified	355	382	7.6	132	100	-24.2	71	120	69.0	152	162	6.6
Stateless	64	109	70.3	36	62	72.2	5	5	0.0	23	42	82.6

◆Note: If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.