



News from Japan National Tourist Organization
Tuesday, 30th March 2004 ***For Immediate Release***

**JAL GROUP AIRLINES OFFER SPECIAL DOMESTIC FARE FOR VISITORS
JAL 'YOKOSO' (WELCOME) JAPAN' AIR PASS**

Tokyo March 25: The Japan Airlines Group is introducing a new discount domestic air fare for overseas visitors to Japan, the JAL "Yokoso (Welcome) Japan" Air Pass, available for use from April 1. JAL is introducing the new low-priced domestic fare as one of the airline's contributions to the government-supported Visit Japan Campaign.

The new fare can be used to 47 cities in Japan served by JAL and two regional subsidiaries, JAL Express (JEX), based in Itami Airport, Osaka, and Japan TransOcean Air (JTA), based in Naha, Okinawa.

Passengers have to be resident overseas and must purchase the JAL "Yokoso Japan" Air Pass in advance in conjunction with their JAL Group international ticket, prior to departure for Japan. The new fare goes on sale from today, March 25 and can be used from April 1.

One requirement is that travel to and from Japan from overseas must be made on a JAL Group flight, such as Japan Airlines (JAL), Japan Asia Airways (JAA) and JALways (JAZ). Also, the fare is available overseas only and is not on sale in Japan.

Each domestic sector (minimum two) is priced at 10,000 yen (e.g. US\$ 96.00 at 104yen:US\$) and additional sectors up to five will be charged incrementally. There is a special insurance charge of 300 yen per sector.

Only the flight on the first domestic sector needs to be booked in advance. The remaining sectors should be specified in advance but the individual flights can be booked later, when the passenger is in Japan.

JAL - WELCOME TO JAPAN - FARE FROM 1997

JAL also offers another discount fare for overseas visitors, the "Welcome to Japan Fare". First introduced in 1997, this fare offers domestic flights at the fixed rate of 12,600 yen per sector, including tax. It can be used to all cities in Japan served by JAL and its subsidiaries, JAL Express (JEX) and Japan TransOcean Air (JTA). This fare is also available overseas only and is not on sale in Japan.

A key difference between the "Welcome to Japan Fare" and the new JAL "Yokoso Japan" Air Pass, is that travelers using the original "Welcome to Japan Fare" can use JAL or any other airline serving Japan for their international flights to and from Japan, whereas the new, lower priced, JAL "Yokoso Japan" Air Pass is available only to travelers using JAL Group flights to and from Japan.

Call +44-(0)20-7408-7770 for fare information, 0845-7747-700 for flight reservations www.jal.com