



**News from Japan National Tourist Organization  
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## **New Tours to Japan for Food Lovers**

The huge rise in popularity of Japanese food in the UK has led to two gourmet Japan tours being launched.

Intrepid's *Japanese Gourmet Traveler* trip allows participants to travel in style to see the sights of Japan and have a gastronomic feast along the way. With over 20 different methods of Japanese cooking to sample, from Okinomiyaki to Fugu (blow fish), there is no end to the variety and beauty of the art that is Japanese cuisine. This is a trip into Japan's heart and stomach. Visiting all the major cities and some quieter destinations, the trip allows participants to indulge their tastebuds from Tokyo to Kyoto. The next Japanese Gourmet Traveller trip runs from 6-19 August with another one running 10-23 September 2004.

World Expeditions have also started a new culinary tour of Japan. Using the expertise of Brendhan Kelly, Japanese food expert, and Ian Perlman, World Expedition's Japan program director, the 11-day trip allows participants to gain an insight into preparation techniques and ingredients of Japanese dishes. The special itinerary takes in the cultural centre of Kyoto, explores exotic market places, the regional cuisine of southern Honshu, and unlocks the mysteries of preparing Japanese cuisine. The Flavours of Japan tour will be running 20 - 30 June and 3 - 13 October 2004. Cost of joining in Tokyo is £1865. Trip cost includes accommodation, most meals, cooking classes and demonstrations.

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For Further information please contact:

Kylie Clark, PR Manager, Japan National Tourist Organization

Tel: 020-7734-6870 Email: [kylie@jnto.co.uk](mailto:kylie@jnto.co.uk)

Notes to editors:

More information about the Intrepid tours is available on the Intrepid Travel website [www.intrepidtravel.com](http://www.intrepidtravel.com)

More information about the World Expeditions tours is available on their website [www.worldexpeditions.co.uk](http://www.worldexpeditions.co.uk)

