

**Japan National Tourist Organization London Office**  
**Press Release – for immediate release - 8 January 2007**



**Babel Tokyo Packages from £895**

Acclaimed as one of the must see films for 2007, Babel is already being heralded as a strong Oscar contender. The perfect movie for lovers of travel, Babel was shot in three continents and four languages – traversing both the deeply personal and explosively political in Morocco, Mexico, USA and Japan.

In the remote sands of the Moroccan desert, a rifle shot rings out – detonating a chain of events that will link an American couple's frantic struggle to survive, two Moroccan boys involved in an accidental crime, a nanny illegally crossing into Mexico with two American children and a Japanese teen rebel whose father is sought after by the police in Tokyo. Separated by clashing cultures and sprawling distances, each of these four disparate groups of people are nevertheless hurtling towards a shared destiny of isolation and grief.

Tokyo is the only urban setting in the film which emphasises how different this ultra modern city is to the rural village and sweltering deserts shown in Mexico and the remote village of the pastoral nomads and farmers in the rocky gorges of the Draa Valley in Morocco. The diverse images beautifully shown in the film are a reminder of just how diverse a place the world remains.

Tokyo really is as cool and exciting as it looks in Babel. Experience it for yourself on a five-day trip to Tokyo flying with ANA and staying at the 5-star Hotel New Otani Tokyo. Stop by the cafe from the film, the J-Pop Cafe in Shibuya, for a drink before setting out to explore the area, one of Tokyo's most colorful and busy districts and birthplace to many of Japan's fashion and entertainment trends. Finish up the day at Tokyo City View to get views of Tokyo even better than those shown in the film from 250 metres above sea level.

The Japan Travel Centre is offering a fantastic Babel Tokyo package including return flights from London to Tokyo on Star Alliance member ANA, 4 nights at New Otani Tokyo, airport transfers in Japan and a morning tour of Tokyo from just £895. For more information and bookings contact Japan Travel Centre on 0870 890 0360.

Babel opens at UK cinemas on 19 January.

## **ENDS**

### **Notes for editors:**

The Babel Tokyo package lead-in price is based on weekday departures. During weekend period a flight & hotel supplement will apply. The price is based on twin share. A £20 surcharge for departure from 1 February will apply.

[www.japantravel.co.uk](http://www.japantravel.co.uk)

Hotel New Otani Tokyo is located in the heart of Tokyo. The hotel is surrounded by an exquisite 10 acre, 400 year-old Japanese garden which guests can enjoy away from the hustle and bustle of the busy city life. Luxuriously appointed guest rooms with state of the art technology, coupled with fine dining and bars, modern facilities and impeccable service are on offer. For more information please visit [www.newotanihotels.com](http://www.newotanihotels.com)

Star Alliance member, ANA (All Nippon Airways) is one of the fastest growing airlines in Asia. Flying daily from London to Tokyo and beyond, ANA is one of the most rewarding experiences in the sky. For more information please visit [www.anaskyweb.com](http://www.anaskyweb.com)

For more information about Babel please visit [www.uip.co.uk/films/babel](http://www.uip.co.uk/films/babel)

For more information or images, please contact Kylie Clark at the Japan National Tourist Organization on email: [kylie@jnto.co.uk](mailto:kylie@jnto.co.uk) or telephone 020 7734 6870.