

Japan National Tourist Organization London Office
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JNTO Launches Agent Training Programme

Japan National Tourist Organization has teamed up with TravelUni to produce an online training programme to enable travel agents to learn more about Japan. The training programme contains all the essential information useful for selling Japan, including information about Japan's most popular destinations Tokyo and Kyoto and practical information such about Japan's food, etiquette, traditions and accommodation.

Essential Japan's training programmes has been written to the highest standard and present detailed information on the main selling points. On successful completion of the online training programme agents will have the opportunity to download a personalised certificate proving they have passed Japan training and will receive a "Japan specialist is here" sticker for their shop window. All TravelUni training programmes are linked to the ATP scheme and are worth 2 accreditation points each.

All agents who sign up for TravelUni's Essential Japan training programme before the end of September will be put in a prize draw to win one of 10 Momiji dolls to brighten up their desk.

For more information please visit www.essentialjapan.co.uk

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For more information or images, please contact Kylie Clark at the Japan National Tourist Organization by e-mail kylie@jnto.co.uk or tel. 020 7734 6870.