

Japan Travel News

Japan National Tourist Organization

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World Travel Market Special 10-13 November 2003

At this year's WTM Japan Stand (AS4117) there will be Japanese travel experts from the fields of accommodation, transport, ground handling, and tours available for visitors to speak with. The Japan Travel Manual 2003-2004, as well as brochures and maps for popular tourist destinations in Japan, will be available from our stand.

JNTO will be joined at the WTM by the following 10 sharing companies:

- | | | |
|------------------------|--------------------------------|-------------------------------|
| * Creative Tours | * Hankyu Express International | * Gullivers Travel Associates |
| * JTB Corp. | * Tonichi Travel Service | * Shiba Park Hotel |
| * JAL Travel | * Tokyu Travel (Europe) | |
| * Japan Railways Group | * Nikko Hotels International | |

Profiles for each of our sharing companies can be found on the following pages. If you would like to arrange an appointment with any of our sharing companies please email their contact person and they will happily schedule an appointment with you. If you would like to arrange an appointment with the JNTO PR Manager, Kylie Clark, please email kylie@jnto.co.uk. For appointments with the JNTO Deputy Director, Miyuki Iyoda, please email iyoda@jnto.co.uk.



Mon Nov 10 - Japan & Korea Food Day **Asahi**

At this year's WTM the Japan and Korea stands will be side-by-side to symbolise how close the two countries are. Japan and Korea are currently promoting travellers to visit both countries in twin-centre holidays as it takes just 2 hours and 25 minutes to fly between Tokyo and Seoul. Japan and Korea will both be serving drinks and traditional snacks on their stands from 3-4pm on Monday 10 November. On the Japan stand there will be a sushi making demonstration by a sushi chef from London's Matsuri restaurant. Visitors to the Japan stand will be welcome to watch the demonstration and sample delicious fresh sushi with Japanese tea, sake, white wine or Asahi beer.



WORLD TRAVEL MARKET 2003 - Japan Stand Sharing Companies

Tokyu Travel Europe Ltd. is a travel agency and land operator in Japan. It is owned by Tokyu Tourist Corporation, one of the largest enterprises in Japan. Tokyu Travel Europe provides full travel services on both a domestic and international basis. Tokyu Tourist is in a unique position in the travel business due to its connections with other companies in the Tokyu Group, including hotels, resorts, railways, restaurants, department stores and others involved in all aspects of the recreation and leisure business.

On 1st January 2003, Tokyu opened a company to deal exclusively with visitors to Japan. This company, Tokyu Streamlines Business Activities, has been set up to handle holiday, conference and incentive trips.

At Tokyu, travel is more than just taking people from one place to another. In an age of diversification, the travel business is no exception. With its broad business resources, Tokyu is able to meet the demands of diversified travel service and provide customers with a truly unique and fulfilling experience.



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Hankyu Express was founded in 1948, just as the commercial air travel industry began to develop and grow. Hankyu Express have grown with the industry. Today, we are Japan's leading travel agent and travel consultant company.

Being in operation for 56 years has enabled us to build up essential experience, extensive facilities and information networks and a talented and efficient global travel network. We offer the most competitive rates in the industry. We strive to live up to our motto - "Quality has

no substitute" - by giving the most complete, enjoyable and satisfying international travel service.

We belong to the Hankyu Toho Group, which consists of over 350 companies:

- Hankyu Corporation (1.8m railway passengers daily)
- Hankyu Hotel Chain (19 western-style hotels)
- Hankyu Bus Company (898 coaches)
- Hankyu Taxi Company (887 cars)
- Toho Company (production and distribution of

motion pictures, and ownership and management of 95 cinemas.)

- Takarazuka Revue Company (400 member all-female drama and music revue)
- Hankyu Department Stores (11 stores)

Leave your Japanese Travel arrangements to us!

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Throughout its 90 year history, the Overseas Sales Section of JTB Corp. (ex. Japan Travel Bureau) has offered quality services for all types of tours organised by travel agencies, corporations and associations worldwide. These include general sightseeing and special-interest tours, shore excursions and overland tours for cruise passengers. JTB also arranges corporate incentive tours and conventions, tours to Japan for international conferences and exhibitions and arrangements for groups of officials and ath-

letes participating in international sporting events, as well as their supporters.

JTB has been appointed by many of the world's leading incentive houses as their ground operator in Japan. Our experience and expertise in providing made-to-order and reliable foreign tourist services is recognised throughout the industry. As a destination management company JTB meets all kinds of requests for travel arrangements in Japan - from planning to successful operation.



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CREATIVE TOURS

Jaltour

Creative Tours (Europe) B.V. (operator of Jaltour) is one of the largest travel companies in Europe and is part of the Japan Airlines Group of companies. The new Jaltour brochure for 2004/2005 is better than ever, as well as offering existing tours that have proven a great success over recent years. New for 2004/2005 is our two centre holidays combining Japan with the Far East and Dubai.

The brochure format is designed to allow a flexible 'pick and mix' approach. The basic tours can be extended or built upon adding anything from extra nights to a fully inclusive tour. The new Jaltour 2004/2005 brochure will be available at WTM (10th-13th Nov 2003). For further information please contact Sapnaa, Renato or Mayumi at Jaltour on 020 7462-5577.



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Japan operates one of the world's most efficient and convenient rail services. This tightly scheduled, safe, quick and punctual rail service is provided mainly by the Japan Railways Group (JR), formerly Japan National Railways (JNR), in cooperation with many other smaller private railway companies - JR Hokkaido, JR East, JR Central, JR West, JR Shikoku, JR Kyushu - operate a railway network of more than 200,000 km.

On the JR lines, including shinkansen services (bullet trains that travel over 270km/h), you can travel quickly and comfortably throughout Japan.

The 'Japan Rail Pass', allows foreign visitors to Japan to travel by rail all over the country at a discount price. For example, a seven-day pass in ordinary class is almost the same price as a roundtrip by shinkansen between Tokyo and Osaka. We also offer regional rail passes such as JR Hokkaido, JR East, JR West and JR Kyushu passes.

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The Shiba Park Hotel is situated in central Tokyo with convenient access to subways and train networks. This mid-range 389 room property, with friendly staff and comfortable atmosphere, is popular with many European tourists and businessmen alike. Nearby sight-seeing attractions include the famous Tokyo Tower and Zojoji Temple,

five minutes away on foot. The hotel comprises of a main structure and annex buildings and houses Japanese, Western, and Chinese restaurants, coffee shop and a bar. The banquet facilities can accommodate up to 300 people, with modern conference facilities and well-organised catering.

In addition, Shiba Park Hotel Co. Ltd. opened the Park Hotel Tokyo (274 rooms) in Shiodome, central Tokyo on 1 September, 2003. Park Hotel Tokyo has become the first hotel in the inter-

-national metropolis of Tokyo to be a member of the Design Hotels group, which emphasise true contemporary design around the world.

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Your Coachman for the land of Beauty

TONICHI TRAVEL SERVICE CO.,LTD.

Founded on November 27 1950, Tonichi's many years of experience serving the travel industry have earned them an excellent reputation highly regarded throughout the world for knowledgeable and highly dependable services.

Why choose Tonichi? Tonichi's extensive purchasing power keeps prices down resulting in savings for you and your clients. Tonichi uses high-quality bilin-

-gual guides – the key to successful tours. Tonichi has purposely avoided establishing overseas sales offices to avoid engaging in direct sales which would interfere in your markets. Tonichi's inbound staffs are reliable and experienced and cater to your clients in your language. Personalized service is our motto and our inbound division is ideal in size and in operational scale with flexibility to provide this service.

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Nikko Hotels International offers first class and luxury business, meeting and leisure facilities coupled with outstanding service showcase our uncommon commitment to personal attention and exquisite service at our more than 50 locations worldwide.

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 nikko hotels international



JAL TRAVEL

JAL Travel Co. Ltd. (JTV) is a travel agency and land operator belonging to the Japan Airlines (JAL) Group.

The JAL Group is composed of more than 100 affiliated corporate organizations, which together offer a comprehensive range of travel related products and services, including international and domestic air travel, wholesale and retail tour services and more than 50 domes-

-tic and international hotel properties.

Backed by this affiliation of JAL Group companies, JTV is able to meet all kinds of requests for travel arrangements in Japan. These include general sightseeing and special interest tours for groups and independent travellers, incentive tours, and arrangements for visitors taking part in international conventions and exhibitions.

JTV prides itself on offering its clients "personalised service of the highest quality" at some of the most competitive rates in the industry.

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Welcome to gta! Gulliver's Travel Associates give you a global platform for your business needs and keep you in tune with the changing market place to meet the needs of both you and your clients. GTA has Japan Inbound Offices in Tokyo and Osaka. GTA can offer you hotel choices in Japan ranging from budget two-star hotels to deluxe five star world class properties and select apartments. GTA can also offer your clients a range of Japanese traditional inns, which will be sure to give them a unique glimpse into the

Japanese traditions and way of life. This is in addition to ever growing allocations at hundreds of major international hotel chains and independent hotels across the whole of Japan.

We also offer a full range of land products, sightseeing excursions, cruises, rail tickets, theatre tickets, private tours and much more. Locally we are on hand to provide the latest comprehensive local knowledge and professional support to you, and your clients whilst travelling.

Our cutting edge technology, vast data-bases and on-line communication networks enable us to give you instant

confirmations and be ready to meet your every request in any specialised area. GTA are proud to serve our partners in the travel trade world-wide with unparalleled service and products. This is achieved by understanding our customers' service requirements and adding a personal touch to the Japan experience.

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Have you seen our website?
www.seejapan.co.uk

Your first stop on a
journey...
to ancient tradition
to modern cities
to colourful events
to exquisite cuisine
to breathtaking scenery
to Japan!



Practical information on travel to and within Japan is available at www.seejapan.co.uk, JNTO London Office's website. The site contains a comprehensive range of information regarding basic information about Japan, transport, accommodation, tour operators, sights, and festival information. Many useful links can also be found here.

The JNTO website also offers special sections for journalists and travel agents.

These sections contain an archive of JNTO newsletters, statistics and tour operator databases for the UK, Ireland, Denmark, Finland, Norway, The Netherlands, Sweden and South Africa.



"Yokoso" means "welcome" in Japanese