

Visitor Arrivals by Country/Area & Purpose of Visit for May 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

| Country/Area | Total | | | Tourism | | | Business | | | Others | | |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 2009 May | 2010 May | % Change | 2009 May | 2010 May | % Change | 2009 May | 2010 May | % Change | 2009 May | 2010 May | % Change |
| Grand Total | 485,713 | 720,176 | 48.3 | 334,957 | 535,708 | 59.9 | 88,064 | 119,961 | 36.2 | 62,692 | 64,507 | 2.9 |
| Asia Total | 331,379 | 543,910 | 64.1 | 232,718 | 421,660 | 81.2 | 50,706 | 72,159 | 42.3 | 47,955 | 50,091 | 4.5 |
| South Korea | 117,897 | 201,484 | 70.9 | 86,569 | 164,368 | 89.9 | 20,712 | 26,345 | 27.2 | 10,616 | 10,771 | 1.5 |
| Taiwan | 70,297 | 114,169 | 62.4 | 62,626 | 104,180 | 66.4 | 5,609 | 7,691 | 37.1 | 2,062 | 2,298 | 11.4 |
| China | 60,530 | 112,033 | 85.1 | 23,575 | 65,394 | 177.4 | 11,986 | 20,214 | 68.6 | 24,969 | 26,425 | 5.8 |
| Hong Kong | 27,769 | 40,865 | 47.2 | 25,744 | 37,955 | 47.4 | 1,775 | 2,626 | 47.9 | 250 | 284 | 13.6 |
| Thailand | 14,046 | 16,922 | 20.5 | 11,221 | 13,314 | 18.7 | 1,720 | 2,450 | 42.4 | 1,105 | 1,158 | 4.8 |
| Singapore | 9,339 | 15,039 | 61.0 | 7,662 | 12,642 | 65.0 | 1,464 | 2,165 | 47.9 | 213 | 232 | 8.9 |
| Malaysia | 5,563 | 10,225 | 83.8 | 3,555 | 7,204 | 102.6 | 1,488 | 2,435 | 63.6 | 520 | 586 | 12.7 |
| Philippines | 6,743 | 8,357 | 23.9 | 3,661 | 5,068 | 38.4 | 1,043 | 1,322 | 26.7 | 2,039 | 1,967 | -3.5 |
| Indonesia | 3,504 | 4,969 | 41.8 | 2,112 | 2,835 | 34.2 | 646 | 1,057 | 63.6 | 746 | 1,077 | 44.4 |
| India | 5,618 | 7,971 | 41.9 | 2,146 | 3,713 | 73.0 | 1,731 | 2,566 | 48.2 | 1,741 | 1,692 | -2.8 |
| Vietnam | 2,402 | 2,978 | 24.0 | 618 | 842 | 36.2 | 497 | 792 | 59.4 | 1,287 | 1,344 | 4.4 |
| Israel | 908 | 884 | -2.6 | 477 | 456 | -4.4 | 388 | 390 | 0.5 | 43 | 38 | -11.6 |
| Asia Unclassified | 6,763 | 8,014 | 18.5 | 2,752 | 3,689 | 34.0 | 1,647 | 2,106 | 27.9 | 2,364 | 2,219 | -6.1 |
| Europe Total | 63,872 | 71,780 | 12.4 | 40,021 | 42,842 | 7.0 | 17,593 | 22,744 | 29.3 | 6,258 | 6,194 | -1.0 |
| United Kingdom | 13,286 | 14,969 | 12.7 | 8,094 | 8,189 | 1.2 | 3,922 | 5,320 | 35.6 | 1,270 | 1,460 | 15.0 |
| France | 13,041 | 13,700 | 5.1 | 8,974 | 8,852 | -1.4 | 2,646 | 3,560 | 34.5 | 1,421 | 1,288 | -9.4 |
| Germany | 9,076 | 10,944 | 20.6 | 4,782 | 5,462 | 14.2 | 3,625 | 4,612 | 27.2 | 669 | 870 | 30.0 |
| Italy | 4,808 | 5,138 | 6.9 | 3,326 | 3,393 | 2.0 | 1,206 | 1,482 | 22.9 | 276 | 263 | -4.7 |
| Russia | 3,666 | 4,222 | 15.2 | 2,086 | 2,535 | 21.5 | 826 | 1,094 | 32.4 | 754 | 593 | -21.4 |
| Spain | 2,630 | 3,166 | 20.4 | 2,139 | 2,500 | 16.9 | 342 | 519 | 51.8 | 149 | 147 | -1.3 |
| Netherlands | 2,386 | 3,013 | 26.3 | 1,391 | 1,960 | 40.9 | 855 | 946 | 10.6 | 140 | 107 | -23.6 |
| Sweden | 1,984 | 2,437 | 22.8 | 1,027 | 1,252 | 21.9 | 813 | 1,035 | 27.3 | 144 | 150 | 4.2 |
| Switzerland | 1,887 | 2,207 | 17.0 | 1,275 | 1,496 | 17.3 | 481 | 583 | 21.2 | 131 | 128 | -2.3 |
| Finland | 1,471 | 1,347 | -8.4 | 1,047 | 884 | -15.6 | 372 | 395 | 6.2 | 52 | 68 | 30.8 |
| Belgium | 1,154 | 1,341 | 16.2 | 674 | 742 | 10.1 | 406 | 524 | 29.1 | 74 | 75 | 1.4 |
| Austria | 1,092 | 1,324 | 21.2 | 689 | 777 | 12.8 | 309 | 361 | 16.8 | 94 | 186 | 97.9 |
| Denmark | 1,006 | 1,183 | 17.6 | 520 | 636 | 22.3 | 354 | 497 | 40.4 | 132 | 50 | -62.1 |
| Ireland | 722 | 873 | 20.9 | 398 | 415 | 4.3 | 231 | 344 | 48.9 | 93 | 114 | 22.6 |
| Norway | 763 | 651 | -14.7 | 460 | 358 | -22.2 | 274 | 264 | -3.6 | 29 | 29 | 0.0 |
| Portugal | 610 | 711 | 16.6 | 488 | 568 | 16.4 | 91 | 120 | 31.9 | 31 | 23 | -25.8 |
| Europe Unclassified | 4,290 | 4,554 | 6.2 | 2,651 | 2,823 | 6.5 | 840 | 1,088 | 29.5 | 799 | 643 | -19.5 |
| Africa Total | 1,500 | 1,768 | 17.9 | 501 | 564 | 12.6 | 442 | 610 | 38.0 | 557 | 594 | 6.6 |
| North America Total | 71,742 | 82,082 | 14.4 | 49,568 | 55,973 | 12.9 | 16,130 | 20,278 | 25.7 | 6,044 | 5,831 | -3.5 |
| U.S.A. | 58,595 | 65,558 | 11.9 | 39,191 | 42,751 | 9.1 | 14,513 | 18,089 | 24.6 | 4,891 | 4,718 | -3.5 |
| Canada | 12,184 | 14,394 | 18.1 | 9,753 | 11,684 | 19.8 | 1,484 | 1,842 | 24.1 | 947 | 868 | -8.3 |
| Mexico | 586 | 1,686 | 187.7 | 455 | 1,309 | 187.7 | 62 | 233 | 275.8 | 69 | 144 | 108.7 |
| North America Unclassified | 377 | 444 | 17.8 | 169 | 229 | 35.5 | 71 | 114 | 60.6 | 137 | 101 | -26.3 |
| South America Total | 2,844 | 3,283 | 15.4 | 1,771 | 1,956 | 10.4 | 552 | 812 | 47.1 | 521 | 515 | -1.2 |
| Brazil | 1,343 | 1,591 | 18.5 | 772 | 821 | 6.3 | 311 | 493 | 58.5 | 260 | 277 | 6.5 |
| South America Unclassified | 1,501 | 1,692 | 12.7 | 999 | 1,135 | 13.6 | 241 | 319 | 32.4 | 261 | 238 | -8.8 |
| Oceania Total | 14,343 | 17,305 | 20.7 | 10,350 | 12,679 | 22.5 | 2,641 | 3,353 | 27.0 | 1,352 | 1,273 | -5.8 |
| Australia | 11,995 | 14,621 | 21.9 | 8,908 | 10,990 | 23.4 | 2,139 | 2,738 | 28.0 | 948 | 893 | -5.8 |
| New Zealand | 2,063 | 2,457 | 19.1 | 1,375 | 1,609 | 17.0 | 425 | 566 | 33.2 | 263 | 282 | 7.2 |
| Oceania Unclassified | 285 | 227 | -20.4 | 67 | 80 | 19.4 | 77 | 49 | -36.4 | 141 | 98 | -30.5 |
| Stateless | 33 | 48 | 45.5 | 28 | 34 | 21.4 | 0 | 5 | ***** | 5 | 9 | 80.0 |

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