

## Visitor Arrivals by Country/Area & Purpose of Visit for March 2010 (provisional figures)

Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Mar.	2010 Mar.	% Change	2009 Mar.	2010 Mar.	% Change	2009 Mar.	2010 Mar.	% Change	2009 Mar.	2010 Mar.	% Change
<b>Grand Total</b>	<b>568,586</b>	<b>709,684</b>	<b>24.8</b>	<b>371,017</b>	<b>484,298</b>	<b>30.5</b>	<b>108,022</b>	<b>123,965</b>	<b>14.8</b>	<b>89,547</b>	<b>101,421</b>	<b>13.3</b>
<b>Asia Total</b>	<b>386,141</b>	<b>508,114</b>	<b>31.6</b>	<b>251,166</b>	<b>348,988</b>	<b>38.9</b>	<b>63,135</b>	<b>75,530</b>	<b>19.6</b>	<b>71,840</b>	<b>83,596</b>	<b>16.4</b>
South Korea	108,350	169,295	56.2	66,529	121,088	82.0	24,682	30,120	22.0	17,139	18,087	5.5
Taiwan	75,391	89,524	18.7	64,340	76,454	18.8	7,058	8,684	23.0	3,993	4,386	9.8
China	100,951	123,314	22.2	47,129	57,532	22.1	16,048	18,946	18.1	37,774	46,836	24.0
Hong Kong	30,519	36,366	19.2	27,155	32,961	21.4	2,804	2,790	-0.5	560	615	9.8
Thailand	24,025	28,340	18.0	19,777	23,478	18.7	2,457	2,829	15.1	1,791	2,033	13.5
Singapore	9,557	13,469	40.9	7,384	10,813	46.4	1,920	2,390	24.5	253	266	5.1
Malaysia	8,993	12,130	34.9	5,647	8,386	48.5	1,951	2,251	15.4	1,395	1,493	7.0
Philippines	6,345	7,907	24.6	3,540	5,204	47.0	1,098	1,166	6.2	1,707	1,537	-10.0
Indonesia	4,419	6,381	44.4	2,615	4,104	56.9	807	1,031	27.8	997	1,246	25.0
India	4,633	5,310	14.6	1,624	1,658	2.1	1,726	2,448	41.8	1,283	1,204	-6.2
Vietnam	3,611	4,606	27.6	1,055	1,335	26.5	623	665	6.7	1,933	2,606	34.8
Israel	1,294	1,993	54.0	775	1,557	100.9	458	392	-14.4	61	44	-27.9
Asia Unclassified	8,053	9,479	17.7	3,596	4,418	22.9	1,503	1,818	21.0	2,954	3,243	9.8
<b>Europe Total</b>	<b>76,002</b>	<b>84,323</b>	<b>10.9</b>	<b>47,411</b>	<b>54,475</b>	<b>14.9</b>	<b>21,471</b>	<b>22,912</b>	<b>6.7</b>	<b>7,120</b>	<b>6,936</b>	<b>-2.6</b>
United Kingdom	18,837	17,809	-5.5	12,606	11,237	-10.9	4,653	5,048	8.5	1,578	1,524	-3.4
France	12,193	13,265	8.8	7,667	8,465	10.4	3,189	3,413	7.0	1,337	1,387	3.7
Germany	11,881	14,141	19.0	6,481	8,308	28.2	4,363	4,957	13.6	1,037	876	-15.5
Italy	4,496	6,235	38.7	2,569	4,292	67.1	1,604	1,664	3.7	323	279	-13.6
Russia	3,891	4,478	15.1	2,493	2,942	18.0	928	972	4.7	470	564	20.0
Spain	3,431	4,338	26.4	2,693	3,629	34.8	583	521	-10.6	155	188	21.3
Netherlands	2,898	3,064	5.7	1,493	1,803	20.8	1,061	1,107	4.3	344	154	-55.2
Sweden	2,999	3,384	12.8	1,724	2,154	24.9	1,022	994	-2.7	253	236	-6.7
Switzerland	2,195	2,667	21.5	1,493	1,941	30.0	575	590	2.6	127	136	7.1
Finland	2,061	1,942	-5.8	1,534	1,368	-10.8	406	404	-0.5	121	170	40.5
Belgium	1,368	1,401	2.4	782	698	-10.7	486	600	23.5	100	103	3.0
Austria	1,364	1,395	2.3	808	890	10.1	428	392	-8.4	128	113	-11.7
Denmark	1,385	1,742	25.8	845	1,133	34.1	471	512	8.7	69	97	40.6
Ireland	936	1,076	15.0	534	645	20.8	294	338	15.0	108	93	-13.9
Norway	1,303	1,467	12.6	840	1,043	24.2	371	309	-16.7	92	115	25.0
Portugal	664	843	27.0	513	709	38.2	103	89	-13.6	48	45	-6.3
Europe Unclassified	4,100	5,076	23.8	2,336	3,218	37.8	934	1,002	7.3	830	856	3.1
<b>Africa Total</b>	<b>1,610</b>	<b>1,751</b>	<b>8.8</b>	<b>459</b>	<b>585</b>	<b>27.5</b>	<b>548</b>	<b>503</b>	<b>-8.2</b>	<b>603</b>	<b>663</b>	<b>10.0</b>
<b>North America Total</b>	<b>81,098</b>	<b>89,040</b>	<b>9.8</b>	<b>54,290</b>	<b>60,189</b>	<b>10.9</b>	<b>19,157</b>	<b>21,099</b>	<b>10.1</b>	<b>7,651</b>	<b>7,752</b>	<b>1.3</b>
U.S.A.	64,921	71,553	10.2	41,531	46,296	11.5	17,104	18,847	10.2	6,286	6,410	2.0
Canada	14,444	15,125	4.7	11,669	12,228	4.8	1,702	1,863	9.5	1,073	1,034	-3.6
Mexico	1,254	1,906	52.0	883	1,452	64.4	228	269	18.0	143	185	29.4
North America Unclassified	479	456	-4.8	207	213	2.9	123	120	-2.4	149	123	-17.4
<b>South America Total</b>	<b>2,680</b>	<b>3,261</b>	<b>21.7</b>	<b>1,456</b>	<b>1,958</b>	<b>34.5</b>	<b>562</b>	<b>646</b>	<b>14.9</b>	<b>662</b>	<b>657</b>	<b>-0.8</b>
Brazil	1,411	1,841	30.5	753	1,076	42.9	297	429	44.4	361	336	-6.9
South America Unclassified	1,269	1,420	11.9	703	882	25.5	265	217	-18.1	301	321	6.6
<b>Oceania Total</b>	<b>20,994</b>	<b>23,142</b>	<b>10.2</b>	<b>16,188</b>	<b>18,066</b>	<b>11.6</b>	<b>3,147</b>	<b>3,272</b>	<b>4.0</b>	<b>1,659</b>	<b>1,804</b>	<b>8.7</b>
Australia	18,096	20,473	13.1	14,327	16,432	14.7	2,605	2,704	3.8	1,164	1,337	14.9
New Zealand	2,605	2,445	-6.1	1,713	1,571	-8.3	505	517	2.4	387	357	-7.8
Oceania Unclassified	293	224	-23.5	148	63	-57.4	37	51	37.8	108	110	1.9
Stateless	61	53	-13.1	47	37	-21.3	2	3	50.0	12	13	8.3

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