

## Visitor Arrivals by Nationality & Purpose of Visit for Jan. 2010 (provisional figures)

Compilation: Japan National Tourism Organization

	Total			Tourism			Business			Others		
	2009 Jan.	2010 Jan.	% Change	2009 Jan.	2010 Jan.	% Change	2009 Jan.	2010 Jan.	% Change	2009 Jan.	2010 Jan.	% Change
Grand Total	580,673	640,346	10.3	399,352	437,752	9.6	81,045	105,349	30.0	100,276	97,245	-3.0
Asia Total	433,243	493,088	13.8	311,002	355,730	14.4	47,601	66,034	38.7	74,640	71,324	-4.4
South Korea	129,756	232,053	78.8	92,764	189,639	104.4	19,235	26,102	35.7	17,757	16,312	-8.1
Taiwan	97,026	89,849	-7.4	88,010	78,455	-10.9	4,855	7,313	50.6	4,161	4,081	-1.9
China	110,262	92,120	-16.5	60,716	39,775	-34.5	11,861	17,262	45.5	37,685	35,083	-6.9
Hong Kong	46,555	30,522	-34.4	44,162	27,628	-37.4	1,907	2,417	26.7	486	477	-1.9
Thailand	8,724	9,881	13.3	5,269	5,902	12.0	1,797	2,062	14.7	1,658	1,917	15.6
Singapore	9,058	6,577	-27.4	7,486	4,292	-42.7	1,227	1,975	61.0	345	310	-10.1
Malaysia	6,195	4,689	-24.3	4,212	2,174	-48.4	1,218	1,718	41.1	765	797	4.2
Philippines	6,655	6,532	-1.8	2,009	1,724	-14.2	1,253	1,365	8.9	3,393	3,443	1.5
Indonesia	2,968	3,735	25.8	1,270	1,676	32.0	541	776	43.4	1,157	1,283	10.9
India	5,325	5,758	8.1	1,300	1,027	-21.0	1,648	2,319	40.7	2,377	2,412	1.5
Vietnam	2,405	2,737	13.8	592	463	-21.8	329	532	61.7	1,484	1,742	17.4
Israel	556	715	28.6	137	211	54.0	364	428	17.6	55	76	38.2
Asia Unclassified	7,758	7,920	2.1	3,075	2,764	-10.1	1,366	1,765	29.2	3,317	3,391	2.2
Europe Total	51,124	51,228	0.2	25,671	23,379	-8.9	15,558	17,639	13.4	9,895	10,210	3.2
United Kingdom	13,598	12,261	-9.8	7,488	5,400	-27.9	3,436	4,168	21.3	2,674	2,693	0.7
France	8,154	8,218	0.8	3,883	3,549	-8.6	2,324	2,793	20.2	1,947	1,876	-3.6
Germany	6,503	6,899	6.1	2,098	2,022	-3.6	3,379	3,724	10.2	1,026	1,153	12.4
Italy	2,711	3,528	30.1	1,249	1,839	47.2	1,018	1,166	14.5	444	523	17.8
Russia	4,688	4,119	-12.1	3,133	2,658	-15.2	652	741	13.7	903	720	-20.3
Spain	1,360	1,767	29.9	775	1,105	42.6	279	343	22.9	306	319	4.2
Netherlands	2,013	1,995	-0.9	1,089	940	-13.7	760	880	15.8	164	175	6.7
Sweden	1,827	1,904	4.2	830	806	-2.9	720	733	1.8	277	365	31.8
Switzerland	1,175	1,317	12.1	659	731	10.9	380	443	16.6	136	143	5.1
Finland	1,260	1,193	-5.3	852	808	-5.2	315	286	-9.2	93	99	6.5
Belgium	775	895	15.5	288	320	11.1	358	427	19.3	129	148	14.7
Austria	869	886	2.0	344	391	13.7	247	286	15.8	278	209	-24.8
Denmark	911	906	-0.5	451	418	-7.3	388	385	-0.8	72	103	43.1
Ireland	977	827	-15.4	421	348	-17.3	293	239	-18.4	263	240	-8.7
Norway	770	729	-5.3	471	406	-13.8	246	224	-8.9	53	99	86.8
Portugal	588	524	-10.9	489	409	-16.4	62	72	16.1	37	43	16.2
Europe Unclassified	2,945	3,260	10.7	1,151	1,229	6.8	701	729	4.0	1,093	1,302	19.1
Africa Total	1,612	1,609	-0.2	329	286	-13.1	387	432	11.6	896	891	-0.6
North America Total	62,230	61,695	-0.9	35,450	32,086	-9.5	15,122	18,180	20.2	11,658	11,429	-2.0
U.S.A.	47,306	48,643	2.8	24,378	23,244	-4.7	13,643	16,254	19.1	9,285	9,145	-1.5
Canada	13,520	11,132	-17.7	10,290	7,832	-23.9	1,249	1,526	22.2	1,981	1,774	-10.4
Mexico	981	1,374	40.1	676	881	30.3	145	277	91.0	160	216	35.0
North America Unclassified	423	546	29.1	106	129	21.7	85	123	44.7	232	294	26.7
South America Total	2,073	2,587	24.8	1,004	1,185	18.0	357	543	52.1	712	859	20.6
Brazil	1,066	1,377	29.2	507	597	17.8	202	337	66.8	357	443	24.1
South America Unclassified	1,007	1,210	20.2	497	588	18.3	155	206	32.9	355	416	17.2
Oceania Total	30,319	30,096	-0.7	25,834	25,053	-3.0	2,016	2,517	24.9	2,469	2,526	2.3
Australia	26,919	26,904	-0.1	23,409	23,001	-1.7	1,713	2,082	21.5	1,797	1,821	1.3
New Zealand	3,085	2,942	-4.6	2,261	1,974	-12.7	272	387	42.3	552	581	5.3
Oceania Unclassified	315	250	-20.6	164	78	-52.4	31	48	54.8	120	124	3.3
Stateless	72	43	-40.3	62	33	-46.8	4	4	0.0	6	6	0.0

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