

Visitor Arrivals by Country/Area & Purpose of Visit for Feb. 2010 (provisional figures)¹

Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Feb.	2010 Feb.	% Change	2009 Feb.	2010 Feb.	% Change	2009 Feb.	2010 Feb.	% Change	2009 Feb.	2010 Feb.	% Change
Grand Total	408,628	664,982	62.7	256,117	514,106	100.7	95,931	94,588	-1.4	56,580	56,288	-0.5
Asia Total	290,781	528,289	81.7	186,665	427,018	128.8	57,552	55,452	-3.6	46,564	45,819	-1.6
South Korea	106,929	197,784	85.0	76,177	164,475	115.9	22,811	24,172	6.0	7,941	9,137	15.1
Taiwan	59,248	105,416	77.9	50,764	97,727	92.5	6,643	5,477	-17.6	1,841	2,212	20.2
China	62,981	121,494	92.9	20,554	83,684	307.1	14,407	12,231	-15.1	28,020	25,579	-8.7
Hong Kong	22,116	52,235	136.2	19,612	49,871	154.3	2,250	2,071	-8.0	254	293	15.4
Thailand	10,563	9,944	-5.9	7,660	7,045	-8.0	1,902	1,813	-4.7	1,001	1,086	8.5
Singapore	5,055	10,791	113.5	3,086	8,807	185.4	1,796	1,750	-2.6	173	234	35.3
Malaysia	4,390	7,943	80.9	1,936	5,797	199.4	1,824	1,521	-16.6	630	625	-0.8
Philippines	4,057	4,505	11.0	1,769	2,099	18.7	1,073	1,138	6.1	1,215	1,268	4.4
Indonesia	2,496	3,363	34.7	1,003	1,681	67.6	728	817	12.2	765	865	13.1
India	3,941	3,999	1.5	1,242	989	-20.4	1,628	1,973	21.2	1,071	1,037	-3.2
Vietnam	2,516	2,652	5.4	480	803	67.3	533	441	-17.3	1,503	1,408	-6.3
Israel	590	611	3.6	161	216	34.2	394	368	-6.6	35	27	-22.9
Asia Unclassified	5,899	7,552	28.0	2,221	3,824	72.2	1,563	1,680	7.5	2,115	2,048	-3.2
Europe Total	46,976	53,585	14.1	25,122	31,175	24.1	17,659	17,980	1.8	4,195	4,430	5.6
United Kingdom	11,305	15,630	38.3	6,158	10,489	70.3	4,135	4,255	2.9	1,012	886	-12.5
France	7,606	8,700	14.4	4,443	5,331	20.0	2,473	2,672	8.0	690	697	1.0
Germany	7,787	7,293	-6.3	3,291	3,014	-8.4	3,837	3,772	-1.7	659	507	-23.1
Italy	2,546	3,332	30.9	1,274	1,782	39.9	1,099	1,166	6.1	173	384	122.0
Russia	2,687	2,450	-8.8	1,520	1,214	-20.1	768	835	8.7	399	401	0.5
Spain	1,737	1,942	11.8	1,188	1,329	11.9	426	500	17.4	123	113	-8.1
Netherlands	1,954	2,134	9.2	981	1,184	20.7	880	848	-3.6	93	102	9.7
Sweden	1,611	1,848	14.7	723	870	20.3	800	789	-1.4	88	189	114.8
Switzerland	1,314	1,335	1.6	727	836	15.0	515	426	-17.3	72	73	1.4
Finland	1,389	1,090	-21.5	979	740	-24.4	355	302	-14.9	55	48	-12.7
Belgium	816	892	9.3	351	416	18.5	401	410	2.2	64	66	3.1
Austria	892	938	5.2	488	496	1.6	302	341	12.9	102	101	-1.0
Denmark	949	1,091	15.0	535	662	23.7	384	370	-3.6	30	59	96.7
Ireland	687	683	-0.6	401	376	-6.2	230	257	11.7	56	50	-10.7
Norway	795	641	-19.4	456	390	-14.5	321	217	-32.4	18	34	88.9
Portugal	408	754	84.8	312	645	106.7	66	88	33.3	30	21	-30.0
Europe Unclassified	2,493	2,832	13.6	1,295	1,401	8.2	667	732	9.7	531	699	31.6
Africa Total	1,183	1,599	35.2	317	436	37.5	474	579	22.2	392	584	49.0
North America Total	48,797	56,502	15.8	27,680	35,196	27.2	17,064	17,364	1.8	4,053	3,942	-2.7
U.S.A.	38,837	43,645	12.4	20,364	25,066	23.1	15,188	15,488	2.0	3,285	3,091	-5.9
Canada	8,848	11,484	29.8	6,648	9,384	41.2	1,615	1,477	-8.5	585	623	6.5
Mexico	779	1,001	28.5	557	614	10.2	156	291	86.5	66	96	45.5
North America Unclassified	333	372	11.7	111	132	18.9	105	108	2.9	117	132	12.8
South America Total	1,735	2,009	15.8	877	975	11.2	455	484	6.4	403	550	36.5
Brazil	806	892	10.7	371	400	7.8	240	268	11.7	195	224	14.9
South America Unclassified	929	1,117	20.2	506	575	13.6	215	216	0.5	208	326	56.7
Oceania Total	19,122	22,917	19.8	15,435	19,243	24.7	2,720	2,723	0.1	967	951	-1.7
Australia	17,101	20,631	20.6	14,140	17,697	25.2	2,267	2,253	-0.6	694	681	-1.9
New Zealand	1,846	2,092	13.3	1,229	1,488	21.1	425	418	-1.6	192	186	-3.1
Oceania Unclassified	175	194	10.9	66	58	-12.1	28	52	85.7	81	84	3.7
Stateless	34	81	138.2	21	63	200.0	7	6	-14.3	6	12	100.0

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