

Visitor Arrivals by Country/Area & Purpose of Visit for Oct 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Oct.	2010 Oct.	% Change	2009 Oct.	2010 Oct.	% Change	2009 Oct.	2010 Oct.	% Change	2009 Oct.	2010 Oct.	% Change
Grand Total	655,481	727,278	11.0	455,813	507,872	11.4	128,141	146,956	14.7	71,527	72,450	1.3
Asia Total	455,817	523,119	14.8	322,619	378,765	17.4	76,098	87,118	14.5	57,100	57,236	0.2
South Korea	131,195	193,829	47.7	91,875	152,099	65.5	28,994	31,595	9.0	10,326	10,135	-1.8
Taiwan	97,996	105,678	7.8	87,529	93,592	6.9	8,029	9,554	19.0	2,438	2,532	3.9
China	108,301	106,237	-1.9	56,161	51,940	-7.5	20,058	22,927	14.3	32,082	31,370	-2.2
Hong Kong	39,823	30,423	-23.6	36,641	26,998	-26.3	2,716	2,994	10.2	466	431	-7.5
Thailand	24,619	27,812	13.0	19,984	22,159	10.9	3,044	3,868	27.1	1,591	1,785	12.2
Singapore	13,592	13,459	-1.0	10,985	10,549	-4.0	2,400	2,689	12.0	207	221	6.8
Malaysia	8,459	9,233	9.2	5,279	5,577	5.6	2,162	2,822	30.5	1,018	834	-18.1
Philippines	6,138	6,797	10.7	3,394	3,992	17.6	1,447	1,491	3.0	1,297	1,314	1.3
Indonesia	5,587	7,010	25.5	2,887	3,543	22.7	1,281	1,810	41.3	1,419	1,657	16.8
India	5,274	6,603	25.2	1,799	2,174	20.8	2,211	3,134	41.7	1,264	1,295	2.5
Vietnam	3,397	4,226	24.4	968	1,166	20.5	932	1,024	9.9	1,497	2,036	36.0
Israel	1,673	1,910	14.2	1,138	1,187	4.3	489	576	17.8	46	147	219.6
Asia Unclassified	9,763	9,902	1.4	3,979	3,789	-4.8	2,335	2,634	12.8	3,449	3,479	0.9
Europe Total	85,370	94,336	10.5	54,182	57,888	6.8	24,444	29,195	19.4	6,744	7,253	7.5
United Kingdom	18,288	18,505	1.2	11,625	10,858	-6.6	5,461	5,997	9.8	1,202	1,650	37.3
France	15,256	16,580	8.7	10,275	11,023	7.3	3,771	4,345	15.2	1,210	1,212	0.2
Germany	12,646	15,302	21.0	6,915	8,204	18.6	4,794	6,221	29.8	937	877	-6.4
Italy	5,764	6,638	15.2	3,724	4,251	14.2	1,768	1,979	11.9	272	408	50.0
Russia	4,500	5,426	20.6	2,654	3,212	21.0	1,201	1,578	31.4	645	636	-1.4
Spain	4,647	4,581	-1.4	3,955	3,718	-6.0	524	677	29.2	168	186	10.7
Netherlands	3,533	3,688	4.4	2,247	2,242	-0.2	1,151	1,318	14.5	135	128	-5.2
Sweden	3,267	3,467	6.1	1,868	1,878	0.5	1,129	1,365	20.9	270	224	-17.0
Switzerland	2,769	3,360	21.3	1,958	2,382	21.7	692	830	19.9	119	148	24.4
Finland	1,683	1,857	10.3	1,130	1,159	2.6	458	630	37.6	95	68	-28.4
Belgium	1,563	1,923	23.0	916	1,156	26.2	584	653	11.8	63	114	81.0
Austria	1,428	1,860	30.3	871	1,040	19.4	421	595	41.3	136	225	65.4
Denmark	1,728	1,792	3.7	1,140	1,123	-1.5	540	618	14.4	48	51	6.3
Ireland	1,076	1,037	-3.6	604	575	-4.8	374	353	-5.6	98	109	11.2
Norway	875	1,132	29.4	514	614	19.5	326	486	49.1	35	32	-8.6
Portugal	791	851	7.6	642	703	9.5	115	117	1.7	34	31	-8.8
Europe Unclassified	5,556	6,337	14.1	3,144	3,750	19.3	1,135	1,433	26.3	1,277	1,154	-9.6
Africa Total	2,194	3,090	40.8	715	1,044	46.0	766	896	17.0	713	1,150	61.3
North America Total	83,816	82,145	-2.0	56,869	52,560	-7.6	21,823	24,724	13.3	5,124	4,861	-5.1
U.S.A.	66,577	65,989	-0.9	43,167	40,163	-7.0	19,223	21,967	14.3	4,187	3,859	-7.8
Canada	14,504	13,281	-8.4	11,672	10,344	-11.4	2,148	2,223	3.5	684	714	4.4
Mexico	2,147	2,130	-0.8	1,754	1,668	-4.9	282	342	21.3	111	120	8.1
North America Unclassi	588	745	26.7	276	385	39.5	170	192	12.9	142	168	18.3
South America Total	4,417	4,764	7.9	3,050	3,194	4.7	870	978	12.4	497	592	19.1
Brazil	2,211	2,564	16.0	1,511	1,752	15.9	458	529	15.5	242	283	16.9
South America Unclassi	2,206	2,200	-0.3	1,539	1,442	-6.3	412	449	9.0	255	309	21.2
Oceania Total	23,807	19,759	-17.0	18,329	14,386	-21.5	4,138	4,042	-2.3	1,340	1,331	-0.7
Australia	19,907	16,659	-16.3	15,771	12,425	-21.2	3,213	3,296	2.6	923	938	1.6
New Zealand	3,657	2,735	-25.2	2,509	1,827	-27.2	873	666	-23.7	275	242	-12.0
Oceania Unclassified	243	365	50.2	49	134	173.5	52	80	53.8	142	151	6.3
Stateless	60	65	8.3	49	35	-28.6	2	3	50.0	9	27	200.0

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