

Visitor Arrivals by Country/Area & Purpose of Visit for Jan - Dec 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Jan - Dec	2010 Jan - Dec	% Change	2009 Jan - Dec	2010 Jan - Dec	% Change	2009 Jan - Dec	2010 Jan - Dec	% Change	2009 Jan - Dec	2010 Jan - Dec	% Change
Grand Total	6,789,658	8,611,175	26.8	4,759,833	6,361,974	33.7	1,192,622	1,394,586	16.9	837,203	854,615	2.1
Asia Total	4,814,001	6,528,432	35.6	3,445,035	4,996,418	45.0	721,989	865,195	19.8	646,977	666,819	3.1
South Korea	1,586,772	2,439,816	53.8	1,153,935	1,963,002	70.1	291,639	334,592	14.7	141,198	142,222	0.7
Taiwan	1,024,292	1,268,278	23.8	912,982	1,139,339	24.8	80,034	95,159	18.9	31,276	33,780	8.0
China	1,006,085	1,412,875	40.4	481,696	831,652	72.7	181,976	230,597	26.7	342,413	350,626	2.4
Hong Kong	449,568	508,691	13.2	418,169	473,031	13.1	26,994	30,949	14.7	4,405	4,711	6.9
Thailand	177,541	214,881	21.0	135,903	165,901	22.1	24,816	30,661	23.6	16,822	18,319	8.9
Singapore	145,224	180,960	24.6	121,493	151,580	24.8	21,075	26,590	26.2	2,656	2,790	5.0
Malaysia	89,509	114,519	27.9	60,356	80,308	33.1	20,131	24,974	24.1	9,022	9,237	2.4
Philippines	71,485	77,377	8.2	38,107	43,298	13.6	12,840	14,165	10.3	20,538	19,914	-3.0
Indonesia	63,617	80,632	26.7	41,471	53,195	28.3	9,759	12,943	32.6	12,387	14,494	17.0
India	58,918	66,819	13.4	20,310	20,929	3.0	21,844	28,917	32.4	16,764	16,973	1.2
Vietnam	34,221	41,862	22.3	10,062	13,224	31.4	7,395	9,031	22.1	16,764	19,607	17.0
Israel	12,205	14,189	16.3	7,141	8,970	25.6	4,493	4,548	1.2	571	671	17.5
Asia Unclassified	94,564	107,533	13.7	43,410	51,989	19.8	18,993	22,069	16.2	32,161	33,475	4.1
Europe Total	800,085	853,166	6.6	502,495	529,917	5.5	218,086	244,482	12.1	79,504	78,767	-0.9
United Kingdom	181,460	184,045	1.4	112,958	110,995	-1.7	49,973	54,715	9.5	18,529	18,335	-1.0
France	141,251	151,011	6.9	94,640	99,500	5.1	32,127	37,364	16.3	14,484	14,147	-2.3
Germany	110,692	124,360	12.3	55,856	62,384	11.7	45,251	52,548	16.1	9,585	9,428	-1.6
Italy	59,607	62,394	4.7	41,112	42,746	4.0	14,376	15,595	8.5	4,119	4,053	-1.6
Russia	46,952	51,457	9.6	28,942	32,024	10.6	10,181	12,021	18.1	7,829	7,412	-5.3
Spain	42,484	44,076	3.7	35,368	36,146	2.2	4,746	5,478	15.4	2,370	2,452	3.5
Netherlands	31,186	32,837	5.3	18,447	19,881	7.8	10,886	11,306	3.9	1,853	1,650	-11.0
Sweden	26,384	29,188	10.6	14,484	16,352	12.9	9,595	10,305	7.4	2,305	2,531	9.8
Switzerland	23,091	26,005	12.6	15,657	18,092	15.6	6,169	6,588	6.8	1,265	1,325	4.7
Finland	17,797	16,960	-4.7	12,866	11,834	-8.0	3,901	4,092	4.9	1,030	1,034	0.4
Belgium	13,899	15,981	15.0	7,820	9,034	15.5	5,068	5,854	15.5	1,011	1,093	8.1
Austria	13,684	14,440	5.5	8,219	8,632	5.0	3,982	4,313	8.3	1,483	1,495	0.8
Denmark	13,116	14,606	11.4	7,583	8,703	14.8	4,815	5,211	8.2	718	692	-3.6
Ireland	10,450	10,738	2.8	5,904	5,817	-1.5	3,111	3,566	14.6	1,435	1,355	-5.6
Norway	9,855	10,302	4.5	6,178	6,401	3.6	3,086	3,205	3.9	591	696	17.8
Portugal	8,463	10,313	21.9	7,078	8,825	24.7	1,007	1,129	12.1	378	359	-5.0
Europe Unclassified	49,714	54,453	9.5	29,383	32,551	10.8	9,812	11,192	14.1	10,519	10,710	1.8
Africa Total	20,621	22,665	9.9	6,922	7,599	9.8	6,045	6,667	10.3	7,654	8,399	9.7
North America Total	874,617	905,896	3.6	589,153	596,694	1.3	206,680	232,899	12.7	78,784	76,303	-3.1
U.S.A.	699,919	727,234	3.9	451,267	457,247	1.3	184,878	208,232	12.6	63,774	61,755	-3.2
Canada	152,756	153,303	0.4	122,215	121,900	-0.3	18,570	20,289	9.3	11,971	11,114	-7.2
Mexico	16,454	19,248	17.0	13,262	14,763	11.3	1,927	2,864	48.6	1,265	1,621	28.1
North America Unclassified	5,488	6,111	11.4	2,409	2,784	15.6	1,305	1,514	16.0	1,774	1,813	2.2
South America Total	33,481	39,481	17.9	20,540	24,830	20.9	6,595	8,046	22.0	6,346	6,605	4.1
Brazil	16,899	21,393	26.6	10,145	13,460	32.7	3,710	4,732	27.5	3,044	3,201	5.2
South America Unclassified	16,582	18,088	9.1	10,395	11,370	9.4	2,885	3,314	14.9	3,302	3,404	3.1
Oceania Total	246,213	260,872	6.0	195,177	206,028	5.6	33,181	37,257	12.3	17,855	17,587	-1.5
Australia	211,659	225,751	6.7	171,579	182,420	6.3	27,124	30,653	13.0	12,956	12,678	-2.1
New Zealand	31,567	32,061	1.6	22,372	22,437	0.3	5,547	5,933	7.0	3,648	3,691	1.2
Oceania Unclassified	2,987	3,060	2.4	1,226	1,171	-4.5	510	671	31.6	1,251	1,218	-2.6
Stateless	640	663	3.6	511	488	-4.5	46	40	-13.0	83	135	62.7

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