

Visitor Arrivals by Country/Area & Purpose of Visit for Dec. 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Dec	2010 Dec	% Change	2009 Dec	2010 Dec	% Change	2009 Dec	2010 Dec	% Change	2009 Dec	2010 Dec	% Change
Grand Total	626,896	648,380	3.4	493,985	506,299	2.5	88,520	96,523	9.0	44,391	45,558	2.6
Asia Total	467,392	493,299	5.5	374,861	393,124	4.9	59,092	65,037	10.1	33,439	35,138	5.1
South Korea	178,027	202,508	13.8	143,894	166,676	15.8	25,841	27,387	6.0	8,292	8,445	1.8
Taiwan	78,631	81,477	3.6	70,324	72,186	2.6	6,845	7,583	10.8	1,462	1,708	16.8
China	62,527	60,493	-3.3	32,003	27,050	-15.5	14,623	16,714	14.3	15,901	16,729	5.2
Hong Kong	50,752	42,622	-16.0	48,511	40,213	-17.1	2,015	2,149	6.7	226	260	15.0
Thailand	16,686	19,370	16.1	14,130	16,462	16.5	1,617	1,898	17.4	939	1,010	7.6
Singapore	34,924	36,827	5.4	33,371	34,985	4.8	1,362	1,685	23.7	191	157	-17.8
Malaysia	14,781	17,451	18.1	12,774	15,375	20.4	1,487	1,609	8.2	520	467	-10.2
Philippines	5,865	6,339	8.1	4,137	4,547	9.9	690	749	8.6	1,038	1,043	0.5
Indonesia	9,902	11,124	12.3	8,298	9,226	11.2	784	1,086	38.5	820	812	-1.0
India	4,195	4,292	2.3	1,420	1,270	-10.6	1,592	1,874	17.7	1,183	1,148	-3.0
Vietnam	2,488	2,833	13.9	1,023	961	-6.1	525	653	24.4	940	1,219	29.7
Israel	584	521	-10.8	265	219	-17.4	296	269	-9.1	23	33	43.5
Asia Unclassified	8,030	7,442	-7.3	4,711	3,954	-16.1	1,415	1,381	-2.4	1,904	2,107	10.7
Europe Total	57,320	54,862	-4.3	39,980	36,853	-7.8	12,840	13,760	7.2	4,500	4,249	-5.6
United Kingdom	13,767	12,655	-8.1	9,783	8,724	-10.8	2,898	3,022	4.3	1,086	909	-16.3
France	9,905	10,168	2.7	6,941	7,031	1.3	2,146	2,248	4.8	818	889	8.7
Germany	6,835	7,405	8.3	3,706	3,967	7.0	2,664	2,972	11.6	465	466	0.2
Italy	4,827	4,238	-12.2	3,710	3,251	-12.4	775	787	1.5	342	200	-41.5
Russia	3,667	3,696	0.8	2,543	2,448	-3.7	656	739	12.7	468	509	8.8
Spain	2,964	2,199	-25.8	2,585	1,824	-29.4	255	264	3.5	124	111	-10.5
Netherlands	2,447	2,196	-10.3	1,686	1,426	-15.4	669	675	0.9	92	95	3.3
Sweden	1,913	1,826	-4.5	1,287	1,192	-7.4	517	528	2.1	109	106	-2.8
Switzerland	1,479	1,520	2.8	1,091	1,072	-1.7	323	376	16.4	65	72	10.8
Finland	1,294	1,175	-9.2	1,020	885	-13.2	225	231	2.7	49	59	20.4
Belgium	920	877	-4.7	536	458	-14.6	330	356	7.9	54	63	16.7
Austria	864	932	7.9	542	570	5.2	231	265	14.7	91	97	6.6
Denmark	784	777	-0.9	500	499	-0.2	249	248	-0.4	35	30	-14.3
Ireland	816	764	-6.4	546	458	-16.1	169	214	26.6	101	92	-8.9
Norway	727	591	-18.7	540	422	-21.9	152	144	-5.3	35	25	-28.6
Portugal	911	721	-20.9	858	636	-25.9	43	72	67.4	10	13	30.0
Europe Unclassified	3,200	3,122	-2.4	2,106	1,990	-5.5	538	619	15.1	556	513	-7.7
Africa Total	1,524	1,493	-2.0	610	626	2.6	395	348	-11.9	519	519	0.0
North America Total	70,940	67,964	-4.2	52,487	48,905	-6.8	13,987	14,835	6.1	4,466	4,224	-5.4
U.S.A.	55,608	54,003	-2.9	39,249	37,208	-5.2	12,729	13,328	4.7	3,630	3,467	-4.5
Canada	13,342	12,273	-8.0	11,556	10,346	-10.5	1,108	1,303	17.6	678	624	-8.0
Mexico	1,657	1,344	-18.9	1,490	1,159	-22.2	101	130	28.7	66	55	-16.7
North America Unclassified	333	344	3.3	192	192	0.0	49	74	51.0	92	78	-15.2
South America Total	2,260	2,819	24.7	1,652	2,113	27.9	351	395	12.5	257	311	21.0
Brazil	1,244	1,837	47.7	929	1,403	51.0	201	273	35.8	114	161	41.2
South America Unclassified	1,016	982	-3.3	723	710	-1.8	150	122	-18.7	143	150	4.9
Oceania Total	27,384	27,890	1.8	24,338	24,644	1.3	1,849	2,145	16.0	1,197	1,101	-8.0
Australia	24,243	24,815	2.4	21,750	22,181	2.0	1,545	1,788	15.7	948	846	-10.8
New Zealand	2,996	2,901	-3.2	2,516	2,375	-5.6	280	315	12.5	200	211	5.5
Oceania Unclassified	145	174	20.0	72	88	22.2	24	42	75.0	49	44	-10.2
Stateless	76	53	-30.3	57	34	-40.4	6	3	-50.0	13	16	23.1

◆ Note: If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.