

Visitor Arrivals by Country/Area & Purpose of Visit for Sept 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Sept	2010 Sept	% Change	2009 Sept	2010 Sept	% Change	2009 Sept	2010 Sept	% Change	2009 Sept	2010 Sept	% Change
Grand Total	535,544	717,756	34.0	335,416	498,421	48.6	104,316	121,955	16.9	95,812	97,380	1.6
Asia Total	377,937	540,644	43.1	239,752	388,895	62.2	62,362	73,613	18.0	75,823	78,136	3.1
South Korea	105,470	193,975	83.9	64,273	151,270	135.4	25,039	26,444	5.6	16,158	16,261	0.6
Taiwan	77,471	102,811	32.7	66,382	90,330	36.1	7,020	8,267	17.8	4,069	4,214	3.6
China	98,697	137,333	39.1	41,733	73,780	76.8	15,925	21,305	33.8	41,039	42,248	2.9
Hong Kong	32,657	33,767	3.4	29,725	30,376	2.2	2,366	2,786	17.8	566	605	6.9
Thailand	11,863	12,777	7.7	7,518	7,792	3.6	2,118	2,776	31.1	2,227	2,209	-0.8
Singapore	9,336	10,929	17.1	7,115	8,219	15.5	1,924	2,414	25.5	297	296	-0.3
Malaysia	7,761	9,033	16.4	4,657	5,359	15.1	1,639	2,058	25.6	1,465	1,616	10.3
Philippines	5,036	6,133	21.8	2,384	3,246	36.2	1,056	1,232	16.7	1,596	1,655	3.7
Indonesia	10,638	13,681	28.6	8,257	10,781	30.6	813	1,053	29.5	1,568	1,847	17.8
India	5,502	5,392	-2.0	2,130	1,514	-28.9	1,991	2,388	19.9	1,381	1,490	7.9
Vietnam	3,403	3,761	10.5	840	946	12.6	665	722	8.6	1,898	2,093	10.3
Israel	1,296	1,856	43.2	876	1,483	69.3	348	310	-10.9	72	63	-12.5
Asia Unclassified	8,807	9,196	4.4	3,862	3,799	-1.6	1,458	1,858	27.4	3,487	3,539	1.5
Europe Total	65,356	73,051	11.8	36,878	41,743	13.2	19,402	22,261	14.7	9,076	9,047	-0.3
United Kingdom	14,418	15,545	7.8	7,625	8,690	14.0	4,480	5,014	11.9	2,313	1,841	-20.4
France	10,159	11,475	13.0	6,034	6,538	8.4	2,670	3,432	28.5	1,455	1,505	3.4
Germany	9,696	11,534	19.0	4,629	5,805	25.4	3,920	4,619	17.8	1,147	1,110	-3.2
Italy	4,901	5,065	3.3	3,066	3,202	4.4	1,298	1,328	2.3	537	535	-0.4
Russia	3,637	3,994	9.8	2,114	2,178	3.0	840	990	17.9	683	826	20.9
Spain	3,985	4,560	14.4	3,272	3,508	7.2	440	552	25.5	273	500	83.2
Netherlands	2,425	2,793	15.2	1,301	1,545	18.8	948	1,063	12.1	176	185	5.1
Sweden	2,018	2,273	12.6	903	1,016	12.5	858	988	15.2	257	269	4.7
Switzerland	2,073	2,309	11.4	1,321	1,576	19.3	605	588	-2.8	147	145	-1.4
Finland	1,155	1,117	-3.3	650	611	-6.0	359	348	-3.1	146	158	8.2
Belgium	1,109	1,547	39.5	533	924	73.4	468	515	10.0	108	108	0.0
Austria	1,554	1,252	-19.4	738	667	-9.6	511	395	-22.7	305	190	-37.7
Denmark	1,062	1,216	14.5	505	594	17.6	475	539	13.5	82	83	1.2
Ireland	745	982	31.8	385	505	31.2	224	356	58.9	136	121	-11.0
Norway	745	858	15.2	386	411	6.5	248	327	31.9	111	120	8.1
Portugal	670	805	20.1	511	652	27.6	115	100	-13.0	44	53	20.5
Europe Unclassified	5,004	5,726	14.4	2,905	3,321	14.3	943	1,107	17.4	1,156	1,298	12.3
Africa Total	1,767	2,300	30.2	520	753	44.8	414	667	61.1	833	880	5.6
North America Total	65,276	70,564	8.1	38,729	42,286	9.2	18,626	21,101	13.3	7,921	7,177	-9.4
U.S.A.	52,322	56,599	8.2	29,330	31,912	8.8	16,583	18,906	14.0	6,409	5,781	-9.8
Canada	10,869	11,570	6.4	7,941	8,735	10.0	1,688	1,771	4.9	1,240	1,064	-14.2
Mexico	1,605	1,738	8.3	1,265	1,330	5.1	202	231	14.4	138	177	28.3
North America Unclassified	480	657	36.9	193	309	60.1	153	193	26.1	134	155	15.7
South America Total	3,205	3,831	19.5	1,896	2,387	25.9	635	756	19.1	674	688	2.1
Brazil	1,530	1,922	25.6	873	1,213	38.9	364	438	20.3	293	271	-7.5
South America Unclassified	1,675	1,909	14.0	1,023	1,174	14.8	271	318	17.3	381	417	9.4
Oceania Total	21,953	27,317	24.4	17,602	22,325	26.8	2,872	3,554	23.7	1,479	1,438	-2.8
Australia	18,833	23,500	24.8	15,387	19,556	27.1	2,314	2,915	26.0	1,132	1,029	-9.1
New Zealand	2,895	3,522	21.7	2,141	2,682	25.3	504	571	13.3	250	269	7.6
Oceania Unclassified	225	295	31.1	74	87	17.6	54	68	25.9	97	140	44.3
Stateless	50	49	-2.0	39	32	-17.9	5	3	-40.0	6	14	133.3

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