

Visitor Arrivals by Country/Area & Purpose of Visit for Nov. 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Nov.	2010 Nov.	% Change	2009 Nov.	2010 Nov.	% Change	2009 Nov.	2010 Nov.	% Change	2009 Nov.	2010 Nov.	% Change
Grand Total	565,089	634,818	12.3	380,067	435,315	14.5	132,071	144,971	9.8	52,951	54,532	3.0
Asia Total	401,421	466,752	16.3	282,835	339,088	19.9	78,630	86,079	9.5	39,956	41,585	4.1
South Korea	130,371	197,244	51.3	92,532	156,187	68.8	29,146	32,264	10.7	8,693	8,793	1.2
Taiwan	85,335	89,412	4.8	75,608	77,966	3.1	8,164	9,691	18.7	1,563	1,755	12.3
China	81,462	68,385	-16.1	38,731	25,094	-35.2	22,740	22,842	0.4	19,991	20,449	2.3
Hong Kong	32,125	27,432	-14.6	29,183	24,314	-16.7	2,699	2,858	5.9	243	260	7.0
Thailand	14,298	18,894	32.1	10,175	14,089	38.5	2,868	3,434	19.7	1,255	1,371	9.2
Singapore	19,871	23,611	18.8	17,358	20,562	18.5	2,342	2,846	21.5	171	203	18.7
Malaysia	9,718	11,055	13.8	7,014	7,857	12.0	2,269	2,684	18.3	435	514	18.2
Philippines	5,551	5,894	6.2	2,659	3,156	18.7	1,370	1,438	5.0	1,522	1,300	-14.6
Indonesia	5,484	5,615	2.4	2,917	2,801	-4.0	1,256	1,515	20.6	1,311	1,299	-0.9
India	5,133	5,357	4.4	1,589	1,475	-7.2	2,494	2,722	9.1	1,050	1,160	10.5
Vietnam	3,330	3,772	13.3	1,032	1,054	2.1	941	1,130	20.1	1,357	1,588	17.0
Israel	979	978	-0.1	459	494	7.6	482	457	-5.2	38	27	-28.9
Asia Unclassified	7,764	9,103	17.2	3,578	4,039	12.9	1,859	2,198	18.2	2,327	2,866	23.2
Europe Total	66,104	72,212	9.2	34,042	37,634	10.6	26,442	29,230	10.5	5,620	5,348	-4.8
United Kingdom	15,264	15,068	-1.3	8,196	7,393	-9.8	6,068	6,575	8.4	1,000	1,100	10.0
France	10,219	11,121	8.8	5,587	6,181	10.6	3,777	4,229	12.0	855	711	-16.8
Germany	10,446	12,463	19.3	4,116	5,516	34.0	5,611	6,282	12.0	719	665	-7.5
Italy	4,261	4,702	10.3	2,369	2,604	9.9	1,686	1,888	12.0	206	210	1.9
Russia	4,469	4,976	11.3	2,373	2,740	15.5	1,242	1,470	18.4	854	766	-10.3
Spain	2,827	2,909	2.9	2,096	2,116	1.0	615	641	4.2	116	152	31.0
Netherlands	2,787	3,038	9.0	1,287	1,536	19.3	1,389	1,317	-5.2	111	185	66.7
Sweden	2,384	2,604	9.2	1,147	1,251	9.1	1,116	1,222	9.5	121	131	8.3
Switzerland	1,829	2,063	12.8	991	1,175	18.6	743	801	7.8	95	87	-8.4
Finland	1,118	1,579	41.2	617	1,007	63.2	447	521	16.6	54	51	-5.6
Belgium	1,248	1,486	19.1	537	716	33.3	644	705	9.5	67	65	-3.0
Austria	1,110	1,258	13.3	565	624	10.4	475	543	14.3	70	91	30.0
Denmark	1,084	1,279	18.0	433	630	45.5	607	616	1.5	44	33	-25.0
Ireland	862	978	13.5	395	448	13.4	364	443	21.7	103	87	-15.5
Norway	803	984	22.5	381	534	40.2	375	423	12.8	47	27	-42.6
Portugal	619	646	4.4	482	498	3.3	111	132	18.9	26	16	-38.5
Europe Unclassified	4,774	5,058	5.9	2,470	2,665	7.9	1,172	1,422	21.3	1,132	971	-14.2
Africa Total	1,883	2,082	10.6	580	704	21.4	667	695	4.2	636	683	7.4
North America Total	72,422	72,774	0.5	45,598	43,878	-3.8	21,848	23,805	9.0	4,976	5,091	2.3
U.S.A.	57,866	59,083	2.1	34,492	33,905	-1.7	19,253	21,013	9.1	4,121	4,165	1.1
Canada	12,375	11,575	-6.5	9,518	8,546	-10.2	2,209	2,362	6.9	648	667	2.9
Mexico	1,679	1,608	-4.2	1,329	1,175	-11.6	264	312	18.2	86	121	40.7
North America Unclassified	502	508	1.2	259	252	-2.7	122	118	-3.3	121	138	14.0
South America Total	3,300	3,437	4.2	1,874	1,925	2.7	934	1,087	16.4	492	425	-13.6
Brazil	1,725	1,635	-5.2	983	897	-8.7	544	553	1.7	198	185	-6.6
South America Unclassified	1,575	1,802	14.4	891	1,028	15.4	390	534	36.9	294	240	-18.4
Oceania Total	19,917	17,512	-12.1	15,105	12,052	-20.2	3,544	4,074	15.0	1,268	1,386	9.3
Australia	17,289	15,173	-12.2	13,409	10,850	-19.1	2,944	3,317	12.7	936	1,006	7.5
New Zealand	2,419	2,058	-14.9	1,646	1,120	-32.0	558	676	21.1	215	262	21.9
Oceania Unclassified	209	281	34.4	50	82	64.0	42	81	92.9	117	118	0.9
Stateless	42	49	16.7	33	34	3.0	6	1	-83.3	3	14	366.7

◆Note: If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.