

Visitor Arrivals by Country/Area & Purpose of Visit for Aug 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Aug	2010 Aug	% Change	2009 Aug	2010 Aug	% Change	2009 Aug	2010 Aug	% Change	2009 Aug	2010 Aug	% Change
Grand Total	679,586	802,725	18.1	504,395	613,413	21.6	82,538	99,289	20.3	92,653	90,023	-2.8
Asia Total	510,424	635,354	24.5	390,731	505,132	29.3	52,702	64,331	22.1	66,991	65,891	-1.6
South Korea	190,987	246,882	29.3	153,862	207,487	34.9	20,446	23,492	14.9	16,679	15,903	-4.7
Taiwan	114,751	113,438	-1.1	105,123	102,405	-2.6	5,810	7,104	22.3	3,818	3,929	2.9
China	109,017	171,503	57.3	61,223	119,821	95.7	13,927	18,729	34.5	33,867	32,953	-2.7
Hong Kong	47,134	51,526	9.3	44,663	48,636	8.9	2,024	2,447	20.9	447	443	-0.9
Thailand	8,085	9,857	21.9	4,821	5,962	23.7	1,747	2,118	21.2	1,517	1,777	17.1
Singapore	6,922	7,239	4.6	5,035	4,876	-3.2	1,579	2,045	29.5	308	318	3.2
Malaysia	4,977	4,996	0.4	2,639	2,414	-8.5	1,522	1,811	19.0	816	771	-5.5
Philippines	5,804	5,517	-4.9	2,651	2,582	-2.6	1,032	1,087	5.3	2,121	1,848	-12.9
Indonesia	4,024	3,720	-7.6	2,288	1,687	-26.3	677	779	15.1	1,059	1,254	18.4
India	5,189	5,401	4.1	1,572	1,267	-19.4	1,735	2,358	35.9	1,882	1,776	-5.6
Vietnam	2,874	3,421	19.0	853	1,170	37.2	557	645	15.8	1,464	1,606	9.7
Israel	812	914	12.6	414	537	29.7	308	309	0.3	90	68	-24.4
Asia Unclassified	9,848	10,940	11.1	5,587	6,288	12.5	1,338	1,407	5.2	2,923	3,245	11.0
Europe Total	75,323	77,244	2.6	52,818	53,173	0.7	12,484	14,711	17.8	10,021	9,360	-6.6
United Kingdom	14,943	14,880	-0.4	9,110	8,893	-2.4	3,080	3,445	11.9	2,753	2,542	-7.7
France	13,917	14,446	3.8	10,284	10,586	2.9	1,583	1,931	22.0	2,050	1,929	-5.9
Germany	8,594	9,789	13.9	4,561	5,082	11.4	2,828	3,470	22.7	1,205	1,237	2.7
Italy	9,683	8,279	-14.5	8,316	7,235	-13.0	654	701	7.2	713	343	-51.9
Russia	4,042	4,375	8.2	2,809	3,067	9.2	607	667	9.9	626	641	2.4
Spain	7,184	7,368	2.6	6,770	6,797	0.4	194	312	60.8	220	259	17.7
Netherlands	2,344	2,202	-6.1	1,522	1,354	-11.0	612	628	2.6	210	220	4.8
Sweden	1,681	1,873	11.4	741	899	21.3	597	649	8.7	343	325	-5.2
Switzerland	1,633	1,912	17.1	1,066	1,242	16.5	412	489	18.7	155	181	16.8
Finland	1,254	1,042	-16.9	869	622	-28.4	225	265	17.8	160	155	-3.1
Belgium	1,023	1,187	16.0	597	725	21.4	281	312	11.0	145	150	3.4
Austria	1,130	1,133	0.3	848	811	-4.4	197	251	27.4	85	71	-16.5
Denmark	786	866	10.2	408	399	-2.2	275	382	38.9	103	85	-17.5
Ireland	868	903	4.0	504	495	-1.8	191	238	24.6	173	170	-1.7
Norway	597	654	9.5	320	349	9.1	181	205	13.3	96	100	4.2
Portugal	1,104	1,634	48.0	1,026	1,521	48.2	39	67	71.8	39	46	17.9
Europe Unclassified	4,540	4,701	3.5	3,067	3,096	0.9	528	699	32.4	945	906	-4.1
Africa Total	1,949	1,847	-5.2	716	593	-17.2	387	418	8.0	846	836	-1.2
North America Total	73,374	69,653	-5.1	47,558	42,159	-11.4	14,072	16,390	16.5	11,744	11,104	-5.4
U.S.A.	58,044	55,449	-4.5	35,908	31,688	-11.8	12,774	14,859	16.3	9,362	8,902	-4.9
Canada	13,429	12,291	-8.5	10,403	9,280	-10.8	1,117	1,251	12.0	1,909	1,760	-7.8
Mexico	1,336	1,299	-2.8	1,048	970	-7.4	105	167	59.0	183	162	-11.5
North America Unclassified	565	614	8.7	199	221	11.1	76	113	48.7	290	280	-3.4
South America Total	2,606	2,963	13.7	1,440	1,797	24.8	474	560	18.1	692	606	-12.4
Brazil	1,243	1,527	22.8	603	905	50.1	295	343	16.3	345	279	-19.1
South America Unclassified	1,363	1,436	5.4	837	892	6.6	179	217	21.2	347	327	-5.8
Oceania Total	15,860	15,610	-1.6	11,094	10,512	-5.2	2,416	2,877	19.1	2,350	2,221	-5.5
Australia	13,358	12,858	-3.7	9,655	8,874	-8.1	1,991	2,411	21.1	1,712	1,573	-8.1
New Zealand	2,222	2,538	14.2	1,351	1,594	18.0	380	420	10.5	491	524	6.7
Oceania Unclassified	280	214	-23.6	88	44	-50.0	45	46	2.2	147	124	-15.6
Stateless	50	54	8.0	38	47	23.7	3	2	-33.3	9	5	-44.4

◆Note: If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.