

## Visitor Arrivals by Country/Area & Purpose of Visit for Apr. 2010 (provisional figures)

(JNTO) /Compilation: Japan National Tourism Organization

Country/Area	Total			Tourism			Business			Others		
	2009 Apr.	2010 Apr.	% Change	2009 Apr.	2010 Apr.	% Change	2009 Apr.	2010 Apr.	% Change	2009 Apr.	2010 Apr.	% Change
Grand Total	626,313	788,395	25.9	458,192	602,055	31.4	95,459	113,791	19.2	72,662	72,549	-0.2
Asia Total	438,297	595,843	35.9	319,382	461,430	44.5	59,582	74,566	25.1	59,333	59,847	0.9
South Korea	113,313	189,583	67.3	77,897	148,100	90.1	24,681	29,991	21.5	10,735	11,492	7.1
Taiwan	91,268	109,683	20.2	81,578	98,577	20.8	6,787	7,980	17.6	2,903	3,126	7.7
China	106,816	151,044	41.4	57,540	97,404	69.3	15,362	20,560	33.8	33,914	33,080	-2.5
Hong Kong	44,968	46,599	3.6	42,436	43,768	3.1	2,084	2,393	14.8	448	438	-2.2
Thailand	29,049	36,786	26.6	25,331	32,746	29.3	1,978	2,327	17.6	1,740	1,713	-1.6
Singapore	11,964	13,815	15.5	10,162	11,426	12.4	1,647	2,212	34.3	155	177	14.2
Malaysia	9,161	11,508	25.6	6,905	8,876	28.5	1,594	1,954	22.6	662	678	2.4
Philippines	9,276	8,638	-6.9	6,591	5,637	-14.5	860	1,028	19.5	1,825	1,973	8.1
Indonesia	4,646	6,785	46.0	2,870	4,615	60.8	708	967	36.6	1,068	1,203	12.6
India	4,764	5,573	17.0	2,028	2,064	1.8	1,532	2,266	47.9	1,204	1,243	3.2
Vietnam	3,059	3,988	30.4	1,072	1,572	46.6	663	826	24.6	1,324	1,590	20.1
Israel	1,763	2,225	26.2	1,449	1,797	24.0	265	355	34.0	49	73	49.0
Asia Unclassified	8,250	9,616	16.6	3,523	4,848	37.6	1,421	1,707	20.1	3,306	3,061	-7.4
Europe Total	85,155	81,448	-4.4	63,305	59,804	-5.5	16,256	16,263	0.0	5,594	5,381	-3.8
United Kingdom	20,204	18,418	-8.8	15,131	13,715	-9.4	3,726	3,331	-10.6	1,347	1,372	1.9
France	17,919	17,452	-2.6	14,595	14,056	-3.7	2,414	2,562	6.1	910	834	-8.4
Germany	11,046	10,196	-7.7	7,309	6,257	-14.4	3,151	3,340	6.0	586	599	2.2
Italy	6,067	5,536	-8.8	4,595	4,284	-6.8	1,069	1,019	-4.7	403	233	-42.2
Russia	3,578	4,929	37.8	2,310	3,063	32.6	834	1,181	41.6	434	685	57.8
Spain	4,063	2,706	-33.4	3,344	2,218	-33.7	350	314	-10.3	369	174	-52.8
Netherlands	3,154	2,934	-7.0	2,133	2,077	-2.6	852	765	-10.2	169	92	-45.6
Sweden	2,627	2,998	14.1	1,664	2,122	27.5	781	716	-8.3	182	160	-12.1
Switzerland	2,793	2,903	3.9	2,282	2,381	4.3	438	452	3.2	73	70	-4.1
Finland	1,744	1,526	-12.5	1,391	1,204	-13.4	284	261	-8.1	69	61	-11.6
Belgium	1,563	1,758	12.5	1,131	1,287	13.8	359	397	10.6	73	74	1.4
Austria	1,219	1,196	-1.9	890	854	-4.0	252	275	9.1	77	67	-13.0
Denmark	1,233	1,070	-13.2	829	696	-16.0	370	353	-4.6	34	21	-38.2
Ireland	946	864	-8.7	626	524	-16.3	219	263	20.1	101	77	-23.8
Norway	878	741	-15.6	646	470	-27.2	212	222	4.7	20	49	145.0
Portugal	850	865	1.8	733	765	4.4	90	75	-16.7	27	25	-7.4
Europe Unclassified	5,271	5,356	1.6	3,696	3,831	3.7	855	737	-13.8	720	788	9.4
Africa Total	1,885	1,723	-8.6	779	663	-14.9	543	551	1.5	563	509	-9.6
North America Total	78,751	84,148	6.9	57,542	60,051	4.4	16,105	19,126	18.8	5,104	4,971	-2.6
U.S.A.	61,708	66,879	8.4	43,371	45,739	5.5	14,335	17,158	19.7	4,002	3,982	-0.5
Canada	14,618	15,332	4.9	12,281	12,927	5.3	1,480	1,651	11.6	857	754	-12.0
Mexico	1,842	1,437	-22.0	1,581	1,134	-28.3	145	189	30.3	116	114	-1.7
North America Unclassified	583	500	-14.2	309	251	-18.8	145	128	-11.7	129	121	-6.2
South America Total	3,215	3,826	19.0	2,110	2,786	32.0	497	565	13.7	608	475	-21.9
Brazil	1,565	2,269	45.0	1,047	1,725	64.8	275	311	13.1	243	233	-4.1
South America Unclassified	1,650	1,557	-5.6	1,063	1,061	-0.2	222	254	14.4	365	242	-33.7
Oceania Total	18,923	21,340	12.8	14,998	17,268	15.1	2,473	2,715	9.8	1,452	1,357	-6.5
Australia	15,929	18,383	15.4	12,856	15,140	17.8	2,045	2,266	10.8	1,028	977	-5.0
New Zealand	2,784	2,746	-1.4	2,036	2,030	-0.3	402	407	1.2	346	309	-10.7
Oceania Unclassified	210	211	0.5	106	98	-7.5	26	42	61.5	78	71	-9.0
Stateless	87	67	-23.0	76	53	-30.3	3	5	66.7	8	9	12.5

◆Note: If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.